

Shark! premieres on Nat Geo Wild Asia with eight weeks of fin-tastic programming this summer

Nat Geo Wild presents eight weeks of brand new, jaw-dropping documentaries taking viewers in Asia on an expedition to see the ocean's most misunderstood predators



HONG KONG, JUNE 28, 2019 – One of the most feared and revered animals in the ocean, sharks are taking the spotlight for eight weeks of fin-tastic programming on Nat Geo Wild!

Tune in to **Shark!** on Nat Geo Wild every Saturday for eight weeks starting on 6 July for brand new documentaries capturing the amazing lives of sharks. The frenzy of programming will captivate viewers with truth that is stranger than fiction – from the latest developments in shark research and preservation, to new ways to predict shark attacks, to shocking explorations into the hidden science of sharks.

Don't miss **Shark!** programming highlights including a fascinating experiment to determine if the weather can help predict shark attacks in **Forecast: Shark Attack** and the ultimate Red Wedding-style battle for dominance in **Cannibal Sharks**. Enjoy a front-row seat to some of the most

memorable shark feasts in **Great Shark Chow Down**, and in **Man vs. Shark**, join marine biologist Jeremiah Sullivan, who has been developing an armoured suit to go nose-to-nose and fin-to-fin to help preserve these awe-inspiring animals.

Andy Baek, Head and Vice President of National Geographic Channels, FOX Networks Group Asia, said, “The oceans of Asia are home to many species of sharks, all playing an important role in undersea ecosystems and keeping our oceans healthy. To shine the spotlight on these misunderstood creatures, Nat Geo Wild is diving into the deep end to give viewers in Asia a feeding frenzy of shark programs! With can’t-look-away content both educational and entertaining, **Shark!** promises to be the summer’s most ‘fin-tastic’ TV experience.”

Shark! also aims to raise awareness about these incredible animals that depend on a healthy planet in order to survive. As part of its overall effort to protect the Earth, National Geographic recently launched *Planet or Plastic?*, a multiyear initiative to reduce the amount of single-use plastic reaching our world’s oceans. *Planet or Plastic?* benefits the thousands to potentially millions of marine animals that become entangled in, are suffocated by or ingest plastic each year; as well as contributing to the overall health of the planet’s marine ecosystems and all who rely on them. To learn more about the *Planet or Plastic?* initiative, visit [NatGeo.com/planetorplastic](https://www.natgeo.com/planetorplastic).

As the world’s destination for science, exploration and adventure, National Geographic has long made coverage of sharks and ocean health a core part of its DNA. On screen – with this year’s eight-week **Shark!** programming event – and off – through recent books like [Shark](#) by marine wildlife photographer Brian Skerry, and Nat Geo Kids’ [Ultimate Book of Sharks](#) – National Geographic is constantly seeking new ways to grab audiences’ attention and immerse them in the fascinating world of sharks.

Shark! programming highlights coming to Asia every Saturday from July 6 to August 31 include:

- **Cannibal Sharks** (July 6, 2019, 9:30 PM HKT): Drawing on spectacular user-generated content from around the world, **Cannibal Sharks** pulls in two of the world’s leading shark experts – Dr. Mark Meekan and Dr. Mike Heithaus – to unpack and analyze the mounting evidence that shark-on-shark attacks happen a lot more than we ever realized. As the scientists explore what might make a shark turn on its own kind, viewers will witness stunning natural footage layered with graphic images to learn about shark body languages, senses and more.
- **Man vs. Shark** (July 13, 2019, 9:30 PM HKT): Marine biologist and shark suit inventor, Jeremiah Sullivan, attempts to intentionally get bitten by a deadly tiger shark and survive.
- **Forecast Shark Attack** (July 20, 2019, 9:30 PM HKT): Join marine biologist Greg Skomal and meteorologist Joe Merchant as they test Joe’s theory of how shark attacks can be as predictable as the weather.
- **Great Shark Chow Down** (July 27, 2019, 9:30 PM HKT): Tune in to witness five of the world’s most extraordinary feeding events.

- **Eyewitness Shark Attack: Revenge of The Reef Shark** (August 3, 2019, 9:30 PM HKT): Shark attacks caught on video reveal clues to help us understand sharks like never before. In this episode, a spear fisherman is bitten by a Caribbean reef shark.
- **Eyewitness Shark Attack: No Way Out** (August 10, 2019, 9:30 PM HKT): Shark attacks caught on video reveal clues to help us understand sharks like never before. In this episode, a cage diver is horrified when a shark gets stuck in the cage.
- **Eyewitness Shark Attack: Invasion of The Great Whites** (August 17, 2019, 9:30 PM HKT): Shark attacks caught on video reveal clues to help us understand sharks like never before. In this episode, a great white lunges for a shark researcher.
- **Operation Sharklift** (August 31, 2019, 9:30 PM HKT): In a world-first, scientists catch, crane-lift, and relocate huge bull sharks away from busy Noumea harbour in the South Pacific to a pristine coral reef, far from people.

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About National Geographic Partners

National Geographic Partners LLC (NGP), a joint venture between National Geographic Society and Disney, is committed to bringing the world premium science, adventure and exploration content across an unrivalled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo Wild, Nat Geo Mundo, Nat Geo People) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of the world has been the core purpose of National Geographic for 131 years, and now it is committed to going deeper, pushing boundaries, going further for consumers... all while reaching millions of people around the world in 172 countries and 43 languages every month. NGP returns 27 percent of its proceeds to the nonprofit National



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